

#6



*How do I know
the prescription
the doctor wrote for me
is actually in my glasses?*

We recommend that you always ask about quality control measures prior to ordering glasses.

The professional finishing labs we use all have quality control stations in place for each order we send them. Then, when our office receives the order, one of our experienced lab technicians inspects the prescription power, lens material, lens measurement, and lens appearance to make sure it is exactly what the doctor ordered.

#7



*Are all anti-reflective
coatings the same?*

NO. There is a wide range of quality and prices on anti-reflective treatments. Lower quality anti-reflective treatments make it harder to keep lenses clean, scratch more easily, and are less durable. Our optical lab only offers premium quality anti-reflective treatments chosen by our doctors for their superior performance and durability.

#8



*What is the warranty on
frames and lenses?*

Unlike some optical shops that may charge extra for a warranty, at our office, the warranty on lenses and frames is at no extra charge. We offer a 90-day warranty against manufacturing and material defects on our Value Package and Value Line lenses and frames. All other frames and lenses are backed by a 1-year warranty. In addition, we offer a 30-day satisfaction warranty on Exceptional Line purchases (*excludes Premium Line, Value Line, and Value Package purchases*) and a 60-day satisfaction warranty on Varilux brand progressive bifocals.



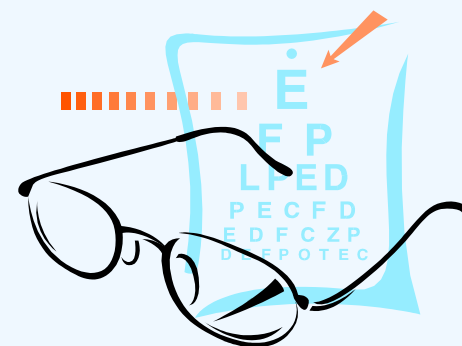
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Things You Need to Know BEFORE Purchasing Glasses



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#1



Are all who sell glasses licensed and trained to fit and select glasses?

The State of Kansas has no laws governing the dispensing of glasses.

You should ask what training and experience the optical technician has before selecting glasses. Improperly measured and fabricated glasses may cause headaches, eye fatigue and poor vision.

Our technicians have been trained by our own doctors, attended formal classes and have years of experience.

#2



What are discontinued frames?

Discontinued frames are no longer sold by the manufacturer. There are no parts available for these frames; they are therefore unable to be repaired. If the frame breaks, your lenses will rarely work properly in a different frame since the lenses may not line up optically.

We strongly recommend asking if the frame you are purchasing has been discontinued.

#3



Are inexpensive glasses available only at "discounted" optical shops?

"Discount" optical shops advertise low prices that are often not available in the frame styles patients want or in the lens designs many patients need.

We have a very affordable package that includes a frame and lenses coated for scratch resistance priced at \$89 for single vision and \$129 for lined bifocal. The frame and lenses come with a 90-day warranty as well.

We also offer a Value Line that gives you more options to choose the frame style and lens design you need in good quality materials at a value minded price. The Value Line includes single vision, lined bifocal, and progressive (no-line) bifocals. These lenses start at \$105 and are made with a thinner, lighter, impact resistant lens material treated with anti-reflective coating. They are also backed with a 90-day warranty.

#4



How much should I spend on frames?

Frames are made of different quality materials.

Stainless steel and titanium are higher grade materials. They hold their adjustment and won't corrode.

A frame with high nickel content won't hold an adjustment as well and may turn green with corrosion.

A better quality frame will last longer and in turn will be a better investment.

#5



Are all no-line bifocals the same?

NO. There is a wide range of quality and prices on no-line bifocals.

Lower quality lens designs have poor optics that make them harder to use. Our optical lab only offers superior quality no-line bifocal designs that are handpicked by our doctors. These lenses utilize the latest technology to provide superior optics and patient satisfaction.