

WHAT IS QUALITY IN EYEWEAR?

We have all heard, as consumers, that “You get what you pay for”. In other words, the highest quality of materials and services usually does not come with the lowest price; but “it can be affordable”. Our goal at Drs. Deutscher & Rottinghaus is to provide you with the highest quality of materials and service, and back that up with a warranty of products and satisfaction, all at an affordable price.

We feel that quality in lens fabrication and materials provides the following:

- Greater comfort of vision and clarity
- Quicker adaptation to lens changes
- Increased prestige with updated style
- Increased comfort due to lightweight materials
- Frames that won't corrode or easily break down
- Products that require fewer adjustments
- Enhanced safety and protection, especially for children
- Price differential is usually less than perceived

Remember, when it comes to spectacle lenses and quality of vision, you do not know what you are missing until you have experienced the “best.”

THANK YOU

*for allowing us to be
your eyewear providers.*

Excellence in Eye Care & Eyewear



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ABOUT YOUR EYEWEAR



Dr. Chris A. Deutscher
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ABOUT YOUR LENSES

Congratulations! You have just purchased the most technologically advanced product in eyewear lenses. Our lenses are professionally generated to **perfectly match your prescription** needs, and all come with a scratch-resistant coating.

When you selected your lenses, our experienced staff helped you to determine if the following lens enhancements were correct for your needs.

Anti Reflection: to reduce eye fatigue, especially when viewing computer screens and driving at nighttime. This coating is cosmetically desirable, as the wearer's eyes are clearly visible.

UV Protection: Some plastic lenses may require an ultraviolet coating while other high index and polycarbonate lenses already provide this protection inherently in the lens material. Also, transitions lenses provide 100% UV protection.

Scratch Resistance and Enhanced Safety: TD-2 coating provides the greatest resistance to scratching, and polycarbonate is the highest impact-resistant material made. These can be extremely useful for children and also for adults at risk.

Sun Lens Treatments: Polarized, tinted and mirrored lenses are helpful in reducing glare and brightness when engaging in outdoor activities.

Care of Your Lenses

DO:

- * Use the spray cleaner provided or warm water with liquid soap to clean your lenses.
- * Use the cloth provided to gently wipe your lenses. Wash the cloth frequently.
- * Take care of your glasses when not in use. Lay them with lenses facing up, or in the case provided.

DO NOT:

- * Wipe your lenses with a cloth when they are dry.
- * Use any solvents to clean paint or other debris from your lenses.
- * Use improperly fitted clips or "Fitovers" which may adversely scratch your lenses.

ABOUT YOUR FRAMES

We have selected frame manufacturers who have the strongest commitment to quality of **materials, design** and **workmanship**.

We offer frames that are lightweight, durable and made of advanced **materials** that will last and not corrode.

We offer frames with superior **design** that maximize comfort of fit on the nose and behind the ears.

Frames that have quality **workmanship** will provide a better fit and stay in adjustment longer. **Fashion** is extremely important, and our knowledgeable staff works hard to help you choose a frame shape that compliments your facial structure.

Frame Features

Rimless: very lightweight, provides the least peripheral frame obstruction, enhanced comfort

Full Metal: durable, holds lenses firmly in place, many different colors, styles and fashions

Titanium Alloy: lightweight, flexible, non-corrosive, strong

Zyl (Plastics): colorful, fashionable, great for sun

Care of Your Frames

DO:

- * Wash your frames with soap and water to remove oil and hairspray that could oxidize frame material.
- * Use your case to protect your frames and keep them in proper alignment.
- * Put on and remove your glasses properly by gripping the temples about midway on each side so the alignment is not disturbed.

DO NOT:

- * Adjust your own eyewear, especially if you have progressive multi-focals.
- * Bend a plastic or Zyl frame, as it can easily break.
- * Use solvents to clean or glues to repair frames.

ABOUT YOUR WARRANTIES

Warranty of Products

Should you feel your eyewear is defective, the lenses scratched excessively, or breakage occurs under normal wearing conditions, we will replace that part in question one time at no charge for the first year on all purchases except for Value Package or Value Line eyewear that come with a 90-day warranty. This does not apply to glass lenses or sun clips.

Warranties of Satisfaction

We will remake or **replace your eyewear one time, if not completely satisfied within thirty (30) days** of purchase. Please inform us if there is any difficulty with your eyewear within this period so that appropriate changes can be made. There is no refund for any price differential. This will only apply to Exceptional Line purchases.

If you are **not completely satisfied** with your new **Varilux brand progressive bifocals within sixty (60) days** we will replace them with the standard flat top bifocal at no additional charge. There is no refund for any price differential.

Unlimited Eyewear Adjustments

To maintain comfort of your eyewear, please call for a convenient appointment so that we may keep your eyewear in proper adjustment.

2nd Pair Plan

When purchasing a second complete pair of glasses (frame and lenses) the same day as first pair, there is a 20% courtesy fee reduction on the complete pair. If a second complete pair is purchased within 90 days of first pair, there is a 15% reduction. This excludes any already discounted packages or glasses that are submitted to insurance.